

European Union Grants Advisor EasTron Ltd (Hungary)



Small and Medium Enterprises in Hungary use IT to create a strong, knowledge-based economy

"The EUGA programme comprises a highly professional, well-structured team, intended to help customers in submitting their applications or in implementing application ideas similar to ours. It's very useful because completing the application is not necessarily an area of expertise offered by anyone working in a manufacturing service company. By working with an independent consultant, we are guaranteed someone who will put maximum effort into ensuring the company received funding to help achieve its aims."

Janos Peredi, Managing Director, EasTron Ltd

Situation

EasTron is one of the fastest growing Hungarian-owned medium-sized companies. Its software development and system planning activities are aimed at equipping companies with critical support technologies. The company has wide ranging experience in the industrial field, carrying out several projects for the country's largest industrial companies. Owing to its rapid growth, the company needed a system capable of supplying warehousing data reliably to accounts and supporting cash flow management.

Solution

The EUGA programme helped EasTron Ltd in choosing the right grant to apply for, planning the the project, preparing a high standard technical application and handling the administration involved with the project.

Benefits

- Businesses in Hungary have better access to IT tools allowing them to keep up with global market trends.

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