

EUROPEAN UNION GRANTS ADVISOR

Dutch SMEs Use IT Training to Drive Knowledge-Based Economy



“Training graduates to implement software can be a costly and time-consuming task. It is often hard for medium-sized businesses like ours to afford the necessary training to keep ahead of the game. With the help of EUGA, we were able to recruit young professionals and finance our expanding goals.”

Mark van Kemenade, CEO, Qurius

FAST FACTS »

Situation

Qurius sought to extend its manpower by recruiting and training 25 young professionals on implementing ERP software functionality and skills. It also wanted to enlarge its senior consultants' ability to manage ERP projects and successfully coach young professionals. Qurius sought government funding to aid with the implementation of its strategic project.

Solution

As part of the European Union Grants Advisor (EUGA) initiative, Microsoft and its partners helped Qurius choose the appropriate fund to apply for and provided independent consultancy firm PNO to help with the application process. The European Social Fund granted €190,000 (U.S.\$236,000), 50 per cent of the total cost of the project.

Benefits

- Consultants can maintain their mobility in the labour market and keep up to date with the latest technologies, giving Qurius the ability to maintain its position as an attractive employer.
- Assistance for SMEs drives increased growth in local economies, establishing a solid foundation for future prosperity countrywide.
- Young professionals gain assistance in realising their economic potential using IT solutions that help achieve business goals more efficiently.