



FROM START-UP

**Microsoft**

TO STAR

Accelerating Growth for European Entrepreneurs

**PROGRAMME**  
European Investor Summit

## ***European Investor Summit 2008***

### ***Venues:***

#### ***11 June – All Sessions***

##### ***Royal Museum of Art and History***

*Parc du Cinquantenaire 10, 1000 Brussels*

#### ***11 June – Lunch and Exhibition***

##### ***Microsoft Executive Briefing Center for European Innovation***

*Avenue des Nerviens 85, 1040 Brussels*

# European Investor Summit – 11 June Agenda

---

09.30– 10.00	<b>Registration @ Museum</b>	
10:00 – 10:15	<b>WOW Demo</b> Office Futures, Silverlight Gallery, Seadragon	Jim Beveridge
10:15 – 10:45	<b>“Fueling Innovation: Lessons from Silicon Valley”</b> Including presentation and 10 min Q&A	Dan’l Lewin Corporate VP
10:45 – 11:05	<b>Microsoft in Europe in the Year Ahead</b> “Moving out of our Comfort Zone”	Jan Muehlfeit Chairman, Europe
11:05 – 11:20	Break	
11:20 – 12:00	<b>Panel Presentation – Commercialisation of IP in Europe</b> <b>Announcing the latest <i>Microsoft IP Ventures</i> company</b> Moderator: Cliff Reeves, GM Emerging Business Team, Microsoft	
12:00 – 12:45	<b>European Venture Capital – Hot Technology, Hot Sectors, Hot Money!</b> What are the cool products securing the most investment across Europe? Where are the most radical innovations coming from? What does the future look like for investors and technology companies and how do we partner to foster an environment where innovation and enterprise flourish?  Georges Noel, Director, EVCA Anthony Clarke, President, EBAN Mitch Goldberg, Director, Incubation & Technology Transfer, Microsoft Research Peter Jungen, SME Union Co-President Moderator: Simon Brown, VP Evangelism, Microsoft Corporation	
12:45 – 14:00	<b>Networking Lunch and Exhibition @ EBC</b>  Please visit the Innovation Ecosystem area to meet the Spotlight Companies	
14:00 – 15:30	<b>Spotlight A: Breakout Room 1</b> <b>France, Germany, Sweden</b> <b>10 start-ups x 8 minute pitches</b> FR: Scan & Target, AdvanceIT, Talentsoft, Melty GER: Baimos, Weblin, Art of Defence, Visio, Ubitexx SWE: WAWO Moderator: Ulf Avrin, Senior Director, Microsoft Panelists: Jean Marie Chauvet (LC Capital), Darren Harper (Library House) Carsten Rudolph (Microsoft Germany) and Julien Codorniou (Microsoft France)	

- 14:00 – 15:30      **Spotlight B: Breakout Room 2**  
**Spain, UK, Russia, Denmark**  
**10 startups x 8 minute pitches**  
 SP: Lebab, Indisys, Tooio  
 UK: Miomi, Zebtab, Artesian, Silobreaker  
 RUS: Recogmission  
 DK: Northmann, Safewhere  
 Moderator: Colene McBeth, Senior Director, Microsoft  
 Panelists: UK VC, Jose Murillo Lopez (Microsoft Spain), Sergey Eremin (Microsoft Russia), Lars Lindstedt (Microsoft UK)
- 15:30 – 16:00      Break  
 Please visit the Innovation Ecosystem area to meet the Spotlight Companies
- 16:00 – 16:45      **Research Round-up: What’s Happening in Europe?**  
 Delta Economics: Dr Rebecca Harding on Entrepreneurship trends  
 IDC: Robert Redgate on WE/CEE Growth  
 Library House: Chris Coffman on Euro Venture Investment  
 Moderator: William Stevens, Europe Unlimited
- 16:45 – 18:00      **Imagine Cup Innovation Accelerator – Meet the Money**  
**Breakout Room 2**  
 Top Five student teams from France, Sweden, Croatia and Greece pitch their ideas (they will have already *Run the Gauntlet*).  
 Moderator: June Sarpong
- Panelists
- |                                              |        |
|----------------------------------------------|--------|
| Charles-Henry Tranié, Blue Sky Capital       | FR     |
| Paul Vickery, NESTA Ventures                 | UK     |
| Antigoni Lymperopoulou, Taneo                | Greece |
| Sherry Coutu                                 | UK     |
| Clemens von Bergmann, High-Tech-Gründerfonds | GER    |
- Teams
- |                    |         |
|--------------------|---------|
| Initium Futuri Ltd | Croatia |
| SmartEyes          | Greece  |
| Noesis             | Greece  |
| Playvan            | Sweden  |
| MeetmyPlanet.com   | France  |
- 18:00      **Sessions Conclude**  
 Please visit the Innovation Ecosystem area to meet the Imagine Cup Teams
- 19:00      **Cocktail Reception @ The Stanhope Hotel**  
 Transport will be provided from EBC to Stanhope from 18:30